

#### **PRESS RELEASE**

For Immediate Release



## (RE)DISCOVER THE HERITAGE OF MOUNT FABER WITH ONE FABER GROUP'S GAI GAI TOUR

**Singapore**, **31 August 2020** – Embark on a journey to (re)discover Singapore's only hilltop destination with One Faber Group's new **Gai Gai Tour** – a two-hour guided heritage tour around Mount Faber Park to Faber Point, the highest point on Mount Faber. At just \$20 per adult and \$15 per child for a limited time only, the Gai Gai Tour comes with fully-guided content in the exclusivity of a private tour setting, and a complimentary round-trip cable car ride on the Mount Faber Line (U.P. \$33 per adult and \$22 per child). It is a great value-for-money activity for families looking for fun activities this coming September school holidays!

The new guided tour is an effort to encourage Singaporeans to explore the wonders of their own backyard, and will be a permanent repertoire in One Faber Group's suite of offerings. Guests will find themselves immersed in the lush greenery and be (re)introduced to Singapore's rich history by experienced tour guides, along with an exclusive peek behind-the-scenes of the Singapore Cable Car. There is no better time to get out and about exploring Mount Faber in a way few have seen before!

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com



## Rediscovering nature and history in your own backyard



The journey begins with a gentle stroll through Mount Faber Park to the **Mural Wall**, home of 16 copper-tooled murals depicting the rise of Singapore from her humble roots as a fishing village to the economic powerhouse she is today. Tour guides will also be sharing enlightening recounts and historical anecdotes along the way.

Pay a visit to the highest **Merlion** in Singapore, standing at three metres tall at the highest point of Mount

Faber. Learn more about the history of this mystical icon of Singapore and don't forget to get a photo with it! Towering over the summit of Mount Faber stands a **Rain Tree** planted in 1971 by Dr Goh Keng Swee, Singapore's second Deputy Prime Minister, to launch Singapore's first-ever Tree Planting Day. The tree serves as a reminder of our nation's



commitment to conserving the natural environment and making Singapore a tropical garden city.



Take in the unparalleled views of the city, Keppel Harbour, and the Southern islands while standing at the **Peak of Faber Point**. In a beautiful contrast of natural landscape and modern metropolis, the spreading view is a reminder of how far Singapore has come. The panoramic vistas make for an ideal selfie spot, so get ready to smile!

Head back over to Faber Peak Singapore and ring **Poland's Bells of Happiness** with your loved ones for "Double Happiness", believed to bless those who ring them with joy and an everlasting blissful future. A symbol of long-standing Polish-Singaporean diplomatic relations, the first commemorative bell was gifted to Singapore in 1992, with the second bell joining it as a 50th anniversary gift in 2019.





If you have ever wondered what keeps the **Singapore Cable Car** running, this next part of the tour is guaranteed to be an eye-opener. Find out what goes on behind the scenes at Mount Faber Station – what it takes to get cable car cabins ready every day before guests arrive and what happens after the last passenger steps off. Learn more about the people who work tirelessly to keep the cabins running, from operations to maintenance and servicing of the iconic Singapore Cable Car.

End the tour with a cable car ride along the Mount Faber line and take in the amazing aerial views from Faber Peak Singapore at Mount Faber, Harbourfront and Sentosa island.

Mount Faber Leisure Group Pte Ltd

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com



Tour Type	What's Included?	Pricing
Weekend	<ul> <li>Tour includes:</li> <li>2-hour English guided tour around Mount Faber Park to Faber Point</li> <li>Round-trip cable car ride on Mount Faber Line</li> </ul>	Early Bird Price (for limited time only): \$20/Adult, \$15/Child
Tour	<ul> <li>Flash your Gai Gai Tour tickets to enjoy the following discounts:</li> <li>10% off dining at Arbora Restaurant (with min. spend of \$50)</li> <li>10% off purchase from Singapore Cable Car Gift Shop</li> </ul>	<ul> <li>2 tours per day, available on Saturdays and Sundays only</li> <li>Tour timing: 10am, 2pm</li> </ul>

Tickets for the Gai Gai Tour are available for purchase at <a href="https://www.onefabergroup.com/gaigai">https://www.onefabergroup.com/gaigai</a>.

For more information, please refer to Annex A.

### Safety at the top of minds

To continue ensuring the safety and well-being for our guests and employees, One Faber Group will be implementing a series of enhanced hygiene and safety protocols in accordance to guidelines from the Ministry of Health and Singapore Tourism Board on conducting tours. These are in addition to measures already in place since One Faber Group commenced progressive reopening of its attraction, retail and F&B venues since 19 June 2020.

Enhanced tour safety measures include:

- An initial temperature reading when guests check in on-site at Faber Peak to meet their guide.
- The introduction to each tour includes mandatory hand sanitisation, and a second temperature reading facilitated by tour guides.
- Guides will use portable mic packs to amplify their voices and reduce the spread of oral droplets.
- Capping tour groups (excluding tour guide) to a maximum size of 10 participants.
- Groups will be further divided into sub-groups of up to 5 participants each.
- Sub-groups to avoid intermingling and be distanced at least 1m apart at all times.

For a full list of safety measures implemented across One Faber Group's attractions, F&B outlets and retail offerings, please visit <a href="https://www.onefabergroup.com/covid19">www.onefabergroup.com/covid19</a>.

## Extend your aerial tour on the Sentosa Cable Car line

Singaporeans and permanent residents who can't get enough of the vistas offered by the Singapore Cable Car line can also look forward to enjoying a round-trip on the Sentosa Line at only \$3 per adult and \$2 per child (U.P. \$15 per adult and \$10 per child).

Established in 2015, the Sentosa line runs across Sentosa via three stations – Merlion Station, Imbiah Lookout Station and Siloso Point Station – conveniently connected to the Sentosa Station on the Mount Faber Line. Get a bird's eye view of over 20 attractions as you cruise along Sentosa's beachfront. Spot attractions such as Madame Tussauds Singapore, the Skyline Luge Sentosa and more as you travel above jungle, beach and sea!

Mount Faber Leisure Group Pte Ltd

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com



The Sentosa Line operates daily from 8:45am to 8:30pm, with the last cable car departing at 8:00pm. Guests are encouraged to pre-book their e-tickets online and use contactless payment methods.

Come 1 September 2020, local residents will also get to enjoy 30% off for the following experiences:

- Singapore Cable Car Sky Pass (U.P. \$35 per adult and \$25 per child)
- Singapore Cable Car Mount Faber Line (U.P. \$33 per adult and \$22 per child)
- Sentosa Island Bus Tour (U.P. \$25 per adult and \$20 per child).

The discounted tickets are available for purchase until March 2021.

For more information, visit <u>www.onefabergroup.com</u> or follow One Faber Group on <u>Facebook</u> and <u>Instagram.</u>

###

For press visuals, please go to <a href="http://bit.ly/1FG.GaiGaiTour">http://bit.ly/1FG.GaiGaiTour</a>

#### Official taas:

@OneFaberGroup | #OneFaberGroup | #FaberPeakSG | #SingaporeCableCar | #jalan2makan

### **ABOUT ONE FABER GROUP**

One Faber Group is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, Wings of Time, Sentosa Island Bus Tour, Gai Gai Tour, Faber Peak Singapore, Arbora, Dusk Restaurant & Bar, Good Old Days, Show Bites, FUN Shop, Cable Car Gift Shop, and Faber Licence.

Spanning across the hilltop at Mount Faber and Sentosa Island, One Faber Group's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point.

The Group offers a memorable experience for its guests, offering a delightful escape that spans from green hilltop to blue sea and sandy beach, with sunshine and happiness radiating through the warm service of its friendly staff. Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly-owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm. Visit <a href="https://www.onefabergroup.com">www.onefabergroup.com</a> for more information.

www.onefabergroup.com



For media enquiries, please contact:

## **PRECIOUS COMMUNICATIONS**

Robin Chang Regional Head, Client Advisory robin@preciouscomms.com

Tel: (65) 6303 0567 HP: (65) 9006 6696

Mervyn Lee Associate Manager mervyn@preciouscomms.com

Tel: (65) 6303 0567 HP: (65) 9030 1357

#### **ONE FABER GROUP**

Tracy Lui
Senior Assistant Director, Marketing & Communications
tracy.lui@onefabergroup.com

Tel: (65) 6771 5048 HP: (65) 9109 9049

Shermin Xie
Assistant Manager, Marketing & Communications shermin.xie@onefabergroup.com

Tel: (65) 6771 5045 HP: (65) 9848 6491

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com



# ANNEX A | Gai Gai Tour Details and Pricing

Tour Route	Description
Meeting Point	Look out for our friendly guide at Faber Peak ticketing counter at 10 minutes prior to your choice of tour slot.
Mural Wall	Take a trip down memory lane as we look back at Singapore's development from a fishing village to today's economic powerhouse.
Mini Merlion	Learn about the mystical icon of Singapore and snap a photo with the highest Merlion in Singapore!
Rain Tree	Stand under the very first tree planted during Tree Planting Day by the late Dr Goh Keng Swee.
Peak of Faber Point	Enjoy the panaromic views of the city and southern islands and maybe even Batam!
Poland's Bells of Happiness	Ring the bells with your loved ones for joy and happiness.
Singapore Cable Car Back-of-House	Gain an exclusive insight into the maintenance of the Cable Car system.
Mount Faber Line Cable Car Round-trip	End the tour with a scenic Cable Car ride across Mount Faber and Sentosa!

For private bookings, visitors can also contact our Guest Relations team at +65 6377 9688 (10.00am - 7.00pm daily) or email to <a href="mailto:enquiry@onefabergroup.com">enquiry@onefabergroup.com</a> for more information.