



#### **PRESS RELEASE**

For Immediate Release



# JOURNEY TO JAPAN ON THE SINGAPORE CABLE CAR IN AN EXTRAORDINARY PRIVATE SKY DINING EXPERIENCE

Travel-starved Singaporeans can now reminisce fond holiday memories in the Land of the Rising Sun

**Singapore, 28 June 2021** – Singapore's leading operator of lifestyle and leisure services, <u>Mount Faber Leisure Group</u>, brings experiential dining to new heights with *Fly Me to Japan* on the iconic Singapore Cable Car. After the success of its inaugural *Fly Me to Italy* Sky Dining experience last December, the second edition of this ongoing dinner series is created in partnership with Japan National Tourism Organization (JNTO) to celebrate the 55th anniversary of Singapore-Japan relations with the <u>SJ55 campaign</u>.

From 1 July to 30 December 2021, locals can embark on a culinary journey to Japan in a four-course dinner menu set in the intimacy of their own private cable car cabin. On the 90-minute odyssey to and fro Mount Faber Peak and Sentosa, priced at \$385 per couple, guests savour the authentic flavours of Japan while enjoying the mesmerising panoramic views of the lush rainforest and Harbourfront.

Reputed for its surreal sightseeing spots and exceptional standard of gastronomy, it is no wonder why Japan has continuously been named the top travel destination for food-loving Singaporeans, and hence one of the most missed overseas escapes during Covid times. Ms. Hatsume Nagai, Executive Director of Singapore Office of Japan National Tourism Organization says, "We are delighted to partner with Mount Faber Leisure Group on this exciting sky dining experience, bringing the hearts and palates of Singaporeans one step closer to Japan."

Mount Faber Leisure Group Pte Ltd

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com





Created by **Executive Chef Kenny Yeo** of Mount Faber Leisure Group, the menu offers a unique take on Japanese cuisine, focusing on the finest seasonal produce specially sourced from renowned prefectures across Japan like Okinawa, Hokkaido and Shiga. Chef Yeo masterfully curates an intricate menu of intriguing textures, aromas, and flavours to create a memorable and intimate dining experience for guests to enjoy in complete privacy.



#### The experience

The Sky Dining journey begins as guests arrive at Mount Faber Peak, where they are greeted by a friendly hostess and ushered to the pre-dining lounge at Arbora Bistro to enjoy a welcome drink, appetisers and soup.

The menu kicks off with the Sake & Yuzu Jelly Shot, a refreshing concoction of sake infused with yuzu juice to energise the palate. This is followed by a delicate appetiser of Hokkaido Sea Scallops, paired with fresh Sea Urchin and topped with a caviar of Sea Grapes. Adding to the myriad of flavours, a luxurious and fragrant soup is served next, featuring a hearty miso broth of Seaweed, Chicken Meatballs, tofu and vegetables. Before guests continue their journey, a refreshing palate cleanser of Lime Sherbet is served.

Guests are then given a pair of bells on which they can pen their wishes before hanging them at the Arbora Garden and ringing Poland's Bells of Happiness. The bells are believed to bring double happiness to all who ring them.

Mount Faber Leisure Group Pte Ltd

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com





The main event follows next, as guests are escorted to their private cable car cabin, where they enjoy their main course and dessert. The cable car ride will take them through two full rounds as they marvel at the stunning 360° aerial views of the Keppel Harbour. Each cabin will also be decked out with Japanese-themed decals to make the experience even more picture-perfect.

The menu offers diners a choice of two mains – *Grilled Japanese Omi Wagyu* specially procured from the famed Shiga Prefecture, paired with silky Mashed Purple Sweet Potatoes and braised Daikon, or, for a lighter option, the *Pan-grilled Eel* with Cabbage and Soba. Completing the experience on a sweet note, end the meal with the *Yuzu Panna Cotta* served alongside a premium tea of Sakura Leaves.

To keep the spirits high throughout the in-flight meal, a glass of *Kizakura Premium Junmai Sake* is included. Guests also have the option of complementing their dinner with a Sake Pairing priced at \$432 per couple to enjoy additional tipples like the sparkling *Sakurago Morioka Sake* and *Takasago Taisetsu Junmai Ginjo*.

A full vegetarian menu is also available for advance booking, which includes dishes like Lightly Boiled Baby Spinach with Toasted Sesame Seeds, and Char-grilled King Abalone Mushrooms & Aubergine with a side of Sea Grapes.

## The journey continues on land

While guests will no doubt expect the unique sky-high dining experience to be the main event, they can also look forward to a series of Japanese-themed activities that will take place across Mount Faber Peak.

A dedicated corner for Japanese snacks will be set up at the Singapore Cable Car Gift Shop. Guests can also enjoy a Japanese-themed high tea set for \$19++ at Arbora Hilltop Garden & Bistro and indulge in light treats like Green Tea Cake topped with Sake Mousse, Okinawa Salted Ice Cream, and Sakura Tea.

### Safe dining experience

The safety of guests is of utmost importance to Mount Faber Leisure Group. A series of best practices that include enhanced hygiene and safety protocols are implemented at the Singapore Cable Car, a SG Clean certified attraction. These include the provision of hand sanitisers at the cable car station, disposable mask bags for guests to store their masks in while dining, and masks, gloves, and face shields/hairnets for the kitchen crew.

The first 200 guests that book the Fly Me to Japan Sky Dining experience will each receive a travel kit on arrival. Members of Mount Faber Leisure Group's annual membership programme, Faber Licence, will also receive complimentary cable car-themed face masks when they register. Specially curated by local home décor and custom quilter Kate & Avie, the face masks are sewn by women from lower-income families, as part of a joint community programme by Mount Faber Leisure Group and SOWERS, an initiative by Sembawang Family Service Centre.

#### **Reservations**

Guests who are looking to dine aboard the Singapore Cable Car are encouraged to make a reservation in advance via: <a href="https://www.onefabergroup.com/restaurant/cable-car-sky-dining/">https://www.onefabergroup.com/restaurant/cable-car-sky-dining/</a>.

Mount Faber Leisure Group Pte Ltd

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com





For more information, please visit <u>www.onefabergroup.com</u> or follow Mount Faber Leisure Group on <u>Facebook</u> and <u>Instagram</u>.

###

For press visuals, please go to <a href="https://tinyurl.com/FlyMeToJapan">https://tinyurl.com/FlyMeToJapan</a>.

#### Official hashtags:

@OneFaberGroup | #OneFaberGroup | #SingaporeCableCar | #MtFaberPeak | #SJ55

#### **ABOUT MOUNT FABER LEISURE GROUP**

Mount Faber Leisure Group is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, Wings of Time, Sentosa Island Bus Tour, Gai Gai Tour, Mount Faber Peak, Arbora Hilltop Garden & Bistro, Dusk Restaurant & Bar, Good Old Days, FUN Shop, Cable Car Gift Shop and Faber Licence.

Spanning across the hilltop at Mount Faber and Sentosa Island, Mount Faber Leisure Group's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point.

The Group offers a memorable experience for its guests, offering a delightful escape that spans from green hilltop to blue sea and sandy beach, with sunshine and happiness radiating through the warm service of its friendly staff. Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly-owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm. Visit <a href="http://www.onefabergroup.com">http://www.onefabergroup.com</a> for more information.

###

Mount Faber Leisure Group Pte Ltd 109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com





For media enquiries, please contact:

# UPCYCLE COMMUNICATIONS (On behalf of Mount Faber Leisure Group)

Jennifer Dembitz

Managing Director

jennifer.dembitz@upcyclecomms.com

HP: (65) 9733 5759

Matthias Ong Senior Account Manager <u>matthias.ong@upcyclecomms.com</u> HP: (65) 9627 9970

### MOUNT FABER LEISURE GROUP

Tracy Lui
Senior Assistant Director, Marketing &
Communications
<a href="mailto:tracy.lui@onefabergroup.com">tracy.lui@onefabergroup.com</a>

Tel: (65) 6771 5048 HP: (65) 9109 9049

Shermin Xie

Deputy Manager, Marketing & Communications shermin.xie@onefabergroup.com

Tel: (65) 6771 5045 HP: (65) 9848 6491

# JAPAN NATIONAL TOURISM ORGANIZATION, SINGAPORE OFFICE

Tetsuhiro Nakano Senior Director <u>tetsuhiro nakano@jnto.go.jp</u> Tel: (65) 6223 8205 (ext. 111)

Max Ye Senior Assistant Manager wenquan\_ye@jnto.go.jp Tel: (65) 6223 8205 (ext. 110)

HP: 9169 1397

### Mount Faber Leisure Group Pte Ltd

109 Mount Faber Road Faber Peak Singapore 099203 Tel: (65) 6771 5000 Fax: (65) 6273 4639 www.onefabergroup.com