

PRESS RELEASE

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Discover bright colours and bold patterns of the Memphis-style at Central Beach Bazaar

CENTRAL BEACH BAZAAR OPENS ON 15 SEPTEMBER PIONEERING A DAY-TO-NIGHT CARNIVAL BEACH EXPERIENCE ON SENTOSA

The family-friendly beach destination features an 80-metre tall Sentosa SkyJet landmark, daytime Sentosa Musical Fountain, multi-concept International Food Street, and more

Singapore, **15 September 2022** – Mount Faber Leisure Group (MFLG) opens **Central Beach Bazaar**, a unique day-to-night carnival beach experience of immersive new sights, scents and sounds at the heart of Sentosa's beaches. Soft opening today, visitors can enjoy nearly all of the attractions within the new entertainment and dining destination.

The newest attraction on Sentosa offers in a single location a plethora of entertainment and dining experiences for families, the young and the young at heart. Central Beach Bazaar presents the majestic beauty of **Sentosa SkyJet**, the tallest fountain in Southeast Asia; introduces eight vibrant street food concepts at **International Food Street**, offers exhilarating simulation rides and carnival games, and entertains guests from day to night with spectacular music and water displays by the **Sentosa Musical Fountain** and **Wings of Time**. Located just footsteps away from the Sentosa Express Beach Station, this new destination enhances and encircles the existing MFLG dining and retail experiences at **Good Old Days Food Court & Western Grill** and **FUN Shop @ Central Beach Bazaar**.

F&B vouchers are available for purchase via MFLG's <u>website</u>, and can be redeemed across the kiosks at the International Food Street. Each \$5 voucher comes with a complimentary entry to the Sentosa Musical Fountain & Sentosa SkyJet main viewing gallery.



Mr Buhdy Bok, Managing Director of MFLG, said, "The opening of Central Beach Bazaar is perfectly timed as a nice segue to Sentosa's Jubilee celebrations. As tourists return to Singapore seeking new adventures and locals' continuous desire for new leisure experiences, Central Beach Bazaar hopes to fulfill these aspirations of discovery by providing a vibrant world of endless fun in our carnival-by-the-beach entertainment concept where their senses are invigorated from day to night."

Ms Thien Kwee Eng, Chief Executive Officer, Sentosa Development Corporation, said, "As travel picks up, we are ramping up efforts to welcome more Singaporeans and international guests with a diverse range of offerings. The Central Beach Bazaar will thus inject new vibrancy to Sentosa's beaches, tapping into the unique beachfront setting. Come October, we will also be hosting the Sentosa Food Fest, with the return of GrillFest along Siloso Beach, starting from the Central Beach Bazaar. We look forward to our guests discovering these new experiences on their next visit."

SENTOSA SKYJET

The new Sentosa SkyJet is poised to be a visual marker as visitors arrive on Sentosa's beaches, hard to miss from kilometres away. At 80 metres tall, equivalent to a 24-storey building, Sentosa SkyJet is the tallest fountain in Southeast Asia. After grabbing a bite at the International Food Street and gaining complimentary entry into the viewing gallery, visitors will witness the Sentosa SkyJet in all its splendour. Its graceful plumes of water are propelled upwards by high-pressure underwater pumps, creating a breathtaking visual spectacle for the perfect photo opportunity.

Visitors also ought to stay for the night, as the Sentosa SkyJet lights up to a stunning effect with colour-changing LED lights.



Sentosa SkyJet by day and by night

Sentosa SkyJet operates daily from 10:00am-4:05pm, 4:25pm-7:40pm and 9:00pm-10:00pm. It does not operate when Sentosa Musical Fountain and Wings of Time shows are running. Free entry for children under 4 years old.



SENTOSA MUSICAL FOUNTAIN



Sentosa Musical Fountain

While chowing on scrumptious eats from the International Food Street, visitors can expect new entertainment during the day with the return of the famous Musical Fountain, one of Sentosa's iconic shows of the early 1980s. The reimagined Sentosa Musical Fountain will perform two alternating five-minute shows. The first is a tribute to the original Musical Fountain, which showcases a score of musical numbers played in the 1990s, like Don't Let the Sun Go Down on Me and Walking on Sunshine. The second show is a medley of the nation's beloved National Day songs like Home and Count on Me Singapore.

Entry to the viewing gallery is complimentary with every minimum spend of \$5 at the International Food Street or with every purchase at the Power Boat Racing and Beach Carnival Games. The Sentosa Musical Fountain operates daily, with the first show at 1:00pm and last show at 6:30pm. There are two shows per hour. Free entry for children under 4 years old.

INTERNATIONAL FOOD STREET

A vibrant collection of casual food and beverage options is set to make waves on Sentosa with a novel gastronomic experience inspired by some of the best global street eats. International Food Street is a tasty new enclave of eight F&B concepts housed in food trucks, kombi vans and upcycled shipping containers designed in distinctive Memphis-style, with splashes of bright colours and bold structural patterns making International Food Street a feast for both the palate and the eyes.

Street grub are presented in a convenient, grab-and-go style, so visitors can savour them while enjoying the captivating shows of the Sentosa Musical Fountain and Wings of Time or while continuing their adventures around the island.





Colourful Kombi Vans offering Indian Vegetarian food & local snacks

Diners will be spoilt for choice with a wide selection of affordable, piquant bites under \$10:

- Chipper Roll: Relish the best of British classics with treats like Bangers & Mash (\$8.80), Fish & Chips (\$7.80) and Chicken Pie (\$6.80), or opt for a choice of satisfying rolls like Shrimp Scampi Roll (\$9.80) and the vegetarian Breaded Corn Rolls (\$9.80).
- **Bentori**: Delight in popular Japanese yakitori with a Southeast Asian flair. Visitors can opt for prix fixe sets or create their own "bentos" for \$8.80 and enjoy a furikake rice ball with a choice of four skewers like *Tamagoyaki* and *Chicken Karaage*.



Japanese yakitori from Bentori



- **Thai Dee**: It's Bangkok on the beach with these Thai-inspired noodles and fried street snacks. Choose between two sets priced at \$6.80 Tom Yum Noodles soup served with crabstick, luncheon meat and seasonal vegetables; or *Thai-style Vegetable Noodle soup* with seasonal vegetables. For \$8.80, guests can create their own noodle cups with a choice of soup base and up to six toppings.
- **Taco Pau**: A food truck mash-up of irresistible Mexican treats with Western and Middle Eastern fillings. Diners start with a choice of wraps like *Tortilla* or *Quesadilla*, then customise them from a range of signature fillings (\$7.80) like *Tandoori Chicken* and *Chicken Chili* Con Carne, or premium options (\$9.80) like *Lamb Rogan* and *Potato Kofta with Cashew Gravy*.
- **Masala Wala**: From the streets of New Delhi comes a selection of Halal and vegetarian snacks like *Punjabi Samosa* (\$7.80 for three pcs), *Paneer Kathi Roll* (\$7.80) and *Aloo Chat* (\$5.80).
- **Slurps & Scoops**: Family-friendly dessert kiosk hits the spot with sweet treats to beat the heat. Enjoy a scoop of ice cream (\$5.80 per cup, \$6.80 per waffle cone) or pamper the kids with Candy Floss (\$6) and Popcorn (\$6). Beverage selections include bottled juices, coffee, smoothies and mocktails.
- **Mama Shop**: A collection of nostalgic and new Singaporean snacks and beverages introduces tourists to local delights and delights locals with a trip down memory lane. Snacks and titbits include ice gems, Merlion biscuits and old-school wafers.



Grab a Lobster Roll with the Show & Dine combo

An eighth F&B concept, an indoor air-conditioned **Chipper Roll Seafood Café**, will open by end of the year to offer oceanic delights in cool comfort. Housed in one of the stacked shipping containers and designated as a premium viewing gallery, guests enjoy the best seats in the house for the Wings of Time shows while savouring a menu of seafood specialities. Guests can purchase a Show & Dine combo for \$38 to enjoy a luxurious Lobster Roll or Seafood (Scallop & Crab) Roll with chips and a beverage. The combo comes with a Wings of Time ticket and a complimentary entry to watch Sentosa Musical Fountain and the Sentosa SkyJet during the day.



International Food Street opens daily from 10:15am to 10:00pm. Last order for food is at 9:30pm. None of the stalls serves pork or lard. Every minimum spend of \$5 entitles one guest to complimentary entry into the main viewing gallery for Sentosa Musical Fountain & Sentosa SkyJet.

CARNIVAL GAMES AND SIMULATION RIDE EXPERIENCE

By year-end, Central Beach Bazaar will debut a final new attraction dedicated to two experiences - simulator rides and carnival games for all ages. The Power Boat Racing simulator ride will offer an adrenaline-pumping and exhilarating thrill of high-speed boat races. The high-resolution speed boat racing game lets players compete for glory while traversing realistic displays of tropical seascapes in real time.

Those who fancy the conviviality of carnivals can step right up for a chance to win huge plushie toy prizes at the Beach Carnival Games, where their dexterity is put to the test with classic games like the Lobster Pot.

ATTRACTIVE DEALS FOR ENDLESS ENTERTAINMENT



Wings of Time, Sentosa's award-winning outdoor night show

After sundown, the popular Wings of Time night show now operates at its full capacity for an audience of 2,750 guests per show. Visitors can opt for \$23 premium seats to skip the queue and enjoy the best views of the show or purchase standard tickets at \$18.

To enjoy 10% off Wings of Time tickets, book in advance on MFLG's <u>website</u>. Wings of Time ticket holders receive a complimentary entry to the main viewing gallery for Sentosa Musical Fountain and Sentosa SkyJet during the day.

Wings of Time runs one show a day from Mondays to Fridays at 7:40pm, and two shows on Saturdays, Sundays, Eve of Public Holidays, and Public Holidays at 7:40pm and 8:40pm.

For more information on Central Beach Bazaar, please visit www.mountfaberleisure.com/attraction/central-beach-bazaar or follow MFLG on Facebook, Instagram, TikTok and YouTube.

Visual Assets:

High-res images can be found here.



Official Hashtags:

#MountFaberLeisure | #CentralBeachBazaar | #SentosaSkyJet | #SentosaMusicalFountain | #InternationalFoodStreet

ABOUT CENTRAL BEACH BAZAAR

Located in the heart of Sentosa's beaches and adjacent to the Beach Station, Central Beach Bazaar is a one-stop family-friendly beach destination offering nine food concepts, three captivating shows, and a wide selection of retail products that visitors can enjoy from morning to night. The destination houses the 80-metre tall Sentosa SkyJet, the tallest fountain in Southeast Asia, daytime water spectacle and nostalgic soundtracks at Sentosa Musical Fountain, the award-winning Wings of Time outdoor night show featuring water, light, sound and pyrotechnics, eight global grab-and-go street food concepts at International Food Street, Good Old Days Food Court & Western Grill, and FUN Shop @ Central Beach Bazaar. There is also final new attraction dedicated to two experiences - simulator rides and carnival games for all ages.

For more information, visit www.mountfaberleisure.com/attraction/central-beach-bazaar.

ABOUT MOUNT FABER LEISURE GROUP

Mount Faber Leisure Group (MFLG) is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, SkyHelix Sentosa, Sentosa Island Bus Tour, Mount Faber Heritage Tour, Mount Faber Peak, Arbora Hilltop Garden & Bistro, Dusk Restaurant & Bar, Arbora Café, Cable Car Gift Shop and Faber Licence. With the opening of the Central Beach Bazaar, the company will also operate Sentosa SkyJet, Sentosa Musical Fountain and International Food Street, in addition to the existing Wings of Time, Good Old Days Food Court & Western Grill and FUN Shop @ Central Beach Bazaar.

Spanning across the hilltop at Mount Faber and Sentosa Island, MFLG's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point.

Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm.

MFLG is also one of the 17 founding members of Singapore's first carbon neutrality-driven business alliance, the Sentosa Carbon Neutral Network (SCNN), which was established in September 2021. The SCNN is a collective public-private effort to achieve Sentosa's sustainability goals, including carbon neutrality by 2030. MFLG is also a member of the Carbon Pricing Leadership Coalition (CPLC) Singapore and a recipient of the LowCarbonSG Logo, awarded to companies that successfully measure and monitor their carbon footprints.

Visit <u>www.mountfaberleisure.com</u> for more information.

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