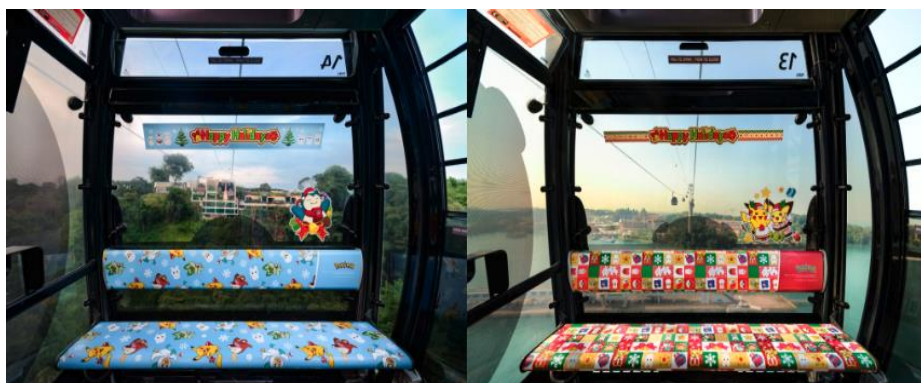


PRESS RELEASE
FOR IMMEDIATE RELEASE**SINGAPORE CABLE CAR DEBUTS ONE-OF-A-KIND POKÉMON CABINS
FOR THE FESTIVE SEASON**

Singapore Cable Car's 50th Anniversary celebrations continue at Mount Faber Peak with festive-themed Pokémon cabins, family-friendly activities, and a festive menu

Singapore, 1 November 2023 – In celebrations ahead of the Singapore Cable Car's 50th anniversary, Mount Faber Leisure Group is kicking off the holiday season with a dazzling array of festive-themed Pokémon cabins from 1st November 2023. Following the successful Pokémon campaign in May this year, the entire fleet of 67 cabins on the Mount Faber Line will feature Pokémon in jolly festive outfits, complete with wreaths and mistletoes spreading the season's joys.

Apart from the iconic red and white Poké Ball cabins, guests are now treated to an allure of four other Poké Ball designs from the Pokémon world – the blue and red Great Ball, the striking black and yellow Ultra Ball, the rare purple and pink Master Ball, and the pink Love Ball.



Step inside and embark on an adventure by catching a ride in these colourful cable car cabins

"As the year draws to a close and we eagerly anticipate the dawn of our 50th Anniversary, Mount Faber Leisure Group is excited to reintroduce the Pokémon cable car cabins decked in jolly festive outfits. Through this campaign, we hope to provide our guests with a unique and memorable cable car experience that combines the joy of the festivities with the wonders of the Pokémon world," said Mr Buhdy Bok, Managing Director, MFLG.

Capture the Pokémon holiday spirit at Mount Faber and Sentosa Station

Guests visiting Mount Faber Peak are in for a delightful surprise. Here, guests can snap fun and memorable photos with the vintage cabins that feature well-loved Pokémon such as Jigglypuff, Psyduck and Snorlax.



Capture cherished memories with loved ones at Mount Faber Peak's scenic hilltop, featuring the vintage cable car cabins with Pokémon such as Snorlax and Pikachu

The celebrations continue with an expansive festive photo wall that features Pokémon from Kanto Region such as Charmander and Bulbasaur, as well as Pokémon from Galar and Paldea like Yamper and Pawmi. It encapsulates the vibrant holiday spirit, as the perfect backdrop for guests to capture memorable moments together.

Tickets to the Singapore Cable Car are available at ticketing counters and on the [MFLG website](https://www.mountfaberleisure.com). From 1 November, guests will enjoy a 20% discount on online purchases of the Cable Car Sky Pass (Round Trip). This pass offers a round trip on both the Mount Faber and Sentosa Lines and comes with complimentary chips and a drink. Over-the-counter Cable Car Sky Passes are priced regularly at \$35, and offer the exclusive option to top-up \$10 at the counter for unlimited one-day rides on the cable car.

Guests are entitled to a complimentary Pokémon sun visor by purchasing tickets to the Singapore Cable Car from any over-the-counter and online purchases, while stocks last.



Indulge in Arbora Hilltop Garden & Bistro's Festive Menu Delights

Savour the season with delightful festive offerings at Arbora Hilltop Garden & Bistro

Besides the festive cable car rides, guests can enjoy a jolly holiday gathering on Mount Faber Peak with an exquisite assortment of gourmet delights from Arbora Hilltop Garden & Bistro's festive menu. Embark on a delightful journey of holiday feasting, featuring savoury delights like *Turkey Cordon Bleu*, alongside a delectable Christmas Dessert Buffet offering an endless array of sweet sensations, including *Eggnog Mousse Cakes* and *Chocolate Profiteroles*. The season of indulgence awaits! The Christmas set menu with unlimited dessert buffet will be exclusively available from 22nd to 25th December 2023.

22nd & 23rd December 2023

Lunch: \$58++ per adult | \$28++ per child

Dinner: \$68++ per adult | \$38++ per child

24th & 25th December 2023

Lunch: \$68++ per adult | \$28++ per child

Dinner: \$78++ per adult | \$38++ per child

From December, families can revel in the excitement of free kid-friendly activities at Arbora Hilltop Garden & Bistro, such as a bouncy balloon dome and try their hands on an engaging activity sheet, which includes colouring, word search, and connect the dots, specially designed to enrich and spark the little ones' creativity and cognition.

Icy treats to cool off the heat

There is nothing like an ice cream on a hot summer day, and guests can win themselves a free icy treat by participating in a social media giveaway. All they need to do is post a photo of themselves in the Pokémon cable car cabins on their personal Instagram or Facebook

accounts with the hashtag #SGCableCar50 and tag @MountFaberLeisure. Their complimentary ice cream can be redeemed at the Singapore Cable Car Gift Shop @ Mount Faber Peak and Singapore Cable Car Gift Shop @ Imbiah Lookout, limited to one redemption per visitor and while stocks last.

Celebrate with the iconic Singapore Cable Car

Since its inception in 1974, the Singapore Cable Car has cemented its iconic status as one of the nation's most recognisable attractions, having served more than 60 million visitors over the decades as the most scenic way to travel between Mount Faber Peak and Sentosa. Ahead of its Golden Jubilee in February 2024, MFLG will begin a year-long celebration to commemorate 50 years of delightful experiences on the Singapore Cable Car – Mount Faber Line while allowing visitors to create countless more unforgettable memories.

For more information on the Singapore Cable Car's 50th anniversary celebrations, please visit www.mountfaberleisure.com/attraction/singapore-cable-car or follow MFLG on [Facebook](#), [Instagram](#), [TikTok](#) and [YouTube](#).

Visual Assets:

High-res images can be found [here](#).

Official Hashtags:

#MountFaberLeisure | #SingaporeCableCar | #SGCableCar50

About Mount Faber Leisure Group

Mount Faber Leisure Group (MFLG) is one of Singapore's leading operators of a suite of leisure and lifestyle services, including attractions, guided tours, event venues, souvenir and lifestyle outlets as well as F&B operations. The company's portfolio of products and services include the Singapore Cable Car, SkyHelix Sentosa, Sentosa Island Bus Tour, Mount Faber Heritage Tour, Mount Faber Peak, Arbora Hilltop Garden & Bistro, Dusk Restaurant & Bar, Arbora Café, Cable Car Gift Shop and Faber Licence. The company also operates Sentosa SkyJet, Sentosa Musical Fountain and International Food Street, in addition to the existing Wings of Time, Good Old Days Food Court & Western Grill and FUN Shop @ Central Beach Bazaar.

Spanning across the hilltop at Mount Faber and Sentosa Island, MFLG's products are linked by the Singapore Cable Car Sky Network of six stations on two main lines – the Mount Faber Line that connects mainland Singapore to the resort island of Sentosa, and the Sentosa Line that connects to the island's western end at the Siloso Point.

Its legal name remains as Mount Faber Leisure Group Pte Ltd, which is a wholly owned subsidiary of Sentosa Development Corporation and operates as an autonomous commercial arm.

MFLG is also one of the 17 founding members of Singapore's first carbon neutrality-driven business alliance, the Sentosa Carbon Neutral Network (SCNN), which was established in September 2021. The SCNN is a collective public-private effort to achieve Sentosa's sustainability goals, including carbon neutrality by 2030. MFLG is also a member of the Carbon

Pricing Leadership Coalition (CPLC) Singapore and a recipient of the LowCarbonSG Logo, awarded to companies that successfully measure and monitor their carbon footprints.

Visit www.mountfaberleisure.com for more information.

What's Pokémon?

Pokémon are fascinating creatures harboring myriad mysteries. Pokémon began with the "Pokémon Red Version" and "Pokémon Green Version" video games launched in Japan in 1996 for the Game Boy platform. Among the factors that have contributed to Pokémon's success are the sheer enjoyment of capturing and raising Pokémon as a collection, and the opportunities Pokémon creates for communication through trading with other players or competing against them. Today, thanks to its amazing expansion into the realms of trading card games, TV anime, film, apps, merch and so much more, Pokémon is a name known and loved all around the world.

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